Specification Package Cover Page

Product Package #: 30449 Brand: ST. JOHN'S BAY Season: Mens Spring 2012

Stores Sub#: 510 Direct Sub #: 514

Item #: , , , , , , , , , , , , , , 5105146 , , , , , , , , , , , , , , ,

Printed by: Idbritto@jcpenney.com

Date/Time Printed: May 23, 2011 1:10:15 PM Time Zone Printed for: Central Standard Time

Note: Date and Time values are based on Central Standard Time time zone where indicated.

They may not reflect the actual Date and Time of the Document Publisher.

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Item and Size Variation Xref Table

Item#	Size Indicator	Size Variation	Channel
5105146	Mens		Stores

Item and Color Variation Xref Table

		Item#	Colorway	Channel
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Date Created: May 23, 2011 1:10:16 PM

Design (Full) Summary

Brand: ST. JOHN'S BAY

Product Description: ANNUAL SJB REGS WF

CLASSIC PLEAT

Fashion Pyramid: E

Date Spec Created: May 23, 2011 1:10:16 PM

Product Lifecycle State: Development

Specification: 001 : Swiss 733386

Product Manager: Holly Howard

Designer: Tiffani M Hudson

Technical Designer: Cynthia L Fidler Sourcing Manager: John R Rosman

Buyer:



Estimated Size Range :

Season: Mens Spring 2012

Stores Sub#: 510

Direct Sub #: 514

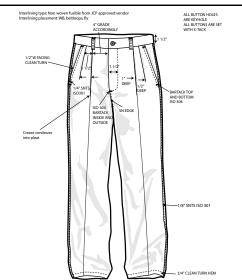
Pre-Pack Size Range : Reverse Product Package : Target Stores Units :275170

Target Direct Units:23760

Product Performance Spec #:

Block Pattern #:
Test Program:

Item #: , , , , , , , , , , , , , , , , 5105146 , , , , , , ,



Comments:

Date Created: May 23, 2011 1:10:16 PM Page 2 of 16

Design (Full) Summary

Product Description: ANNUAL SJB REGS WF Brand: ST. JOHN'S BAY

CLASSIC PLEAT

Fashion Pyramid: E

Date Spec Created: May 23, 2011 1:10:16 PM

Product Lifecycle State: Development

Specification: 001: Swiss 733386

Product Manager: Holly Howard

Designer: Tiffani M Hudson

Technical Designer: Cynthia L Fidler Sourcing Manager: John R Rosman

Buyer:



Estimated Size Range:

Season: Mens Spring 2012

Stores Sub#: 510

Direct Sub #: 514

Pre-Pack Size Range: Reverse Product Package:

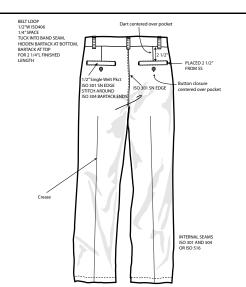
Target Stores Units: 275170

Target Direct Units: 23760

Product Performance Spec #:

Block Pattern #: Test Program:

Item #: , , , , , , , , , , , , , , , 5105146 , , , , , , ,



Comments:

Date Created: May 23, 2011 1:10:16 PM Page 3 of 16

Design (Full) Summary

Product Description: ANNUAL SJB REGS WF Brand: ST. JOHN`S BAY

CLASSIC PLEAT

Fashion Pyramid: E

Date Spec Created: May 23, 2011 1:10:16 PM

Product Lifecycle State: Development

Specification: 001: Swiss 733386

Product Manager: Holly Howard

Designer: Tiffani M Hudson

Technical Designer: Cynthia L Fidler Sourcing Manager: John R Rosman

Buyer:



Estimated Size Range:

Season: Mens Spring 2012

Stores Sub#: 510

Direct Sub #: 514

Pre-Pack Size Range: Reverse Product Package: Target Stores Units: 275170

Target Direct Units: 23760

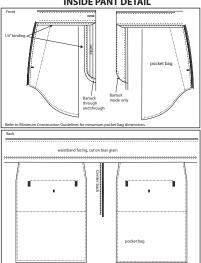
Product Performance Spec #:

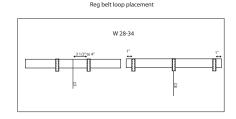
Block Pattern #: Test Program:

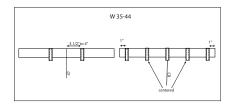
Comments:

INSIDE PANT DETAIL

Item #: , , , , , , , , , , , , , , , , 5105146 , , , , , , ,







Date Created: May 23, 2011 1:10:16 PM Page 4 of 16

JCPenney Product Package #: 30449 Design (Full) Summary Product Description: ANNUAL SJB REGS WF Product Manager: Holly Howard Brand: ST. JOHN`S BAY CLASSIC PLEAT Designer: Tiffani M Hudson Season: Mens Spring 2012 Fashion Pyramid: E Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:16 PM Technical Designer: Cynthia L Fidler Direct Sub #: 514 Product Lifecycle State: Development Sourcing Manager: John R Rosman Specification: 001: Swiss 733386 Buyer: Item #: , , , , , , , , , , , , , , , 5105146 , , , , , , , Estimated Size Range: Target Stores Units: 275170 Product Performance Spec #: Pre-Pack Size Range: Target Direct Units: 23760 Block Pattern #: Reverse Product Package: Test Program: Comments: Big belt loop placement Image not available

Date Created: May 23, 2011 1:10:17 PM Page 5 of 16

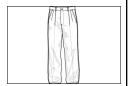
Brand: ST. JOHN`S BAY Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT

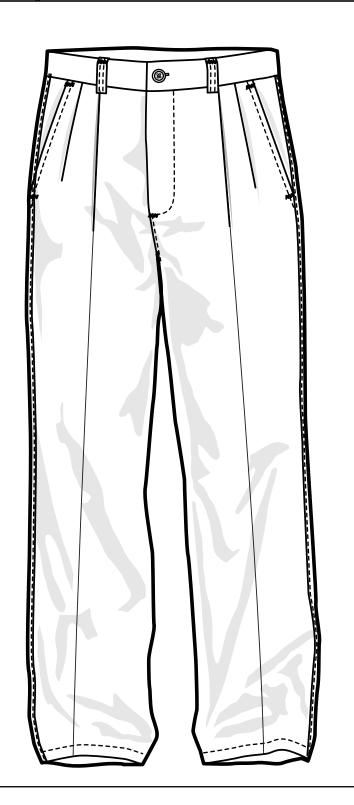
Season: Mens Spring 2012 Fashion Pyramid: E

Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:16 PM

Direct Sub #: 514 Product Lifecycle State: Development Related Sample: Image Page Description: FRONT

Image Filename: Front.ai





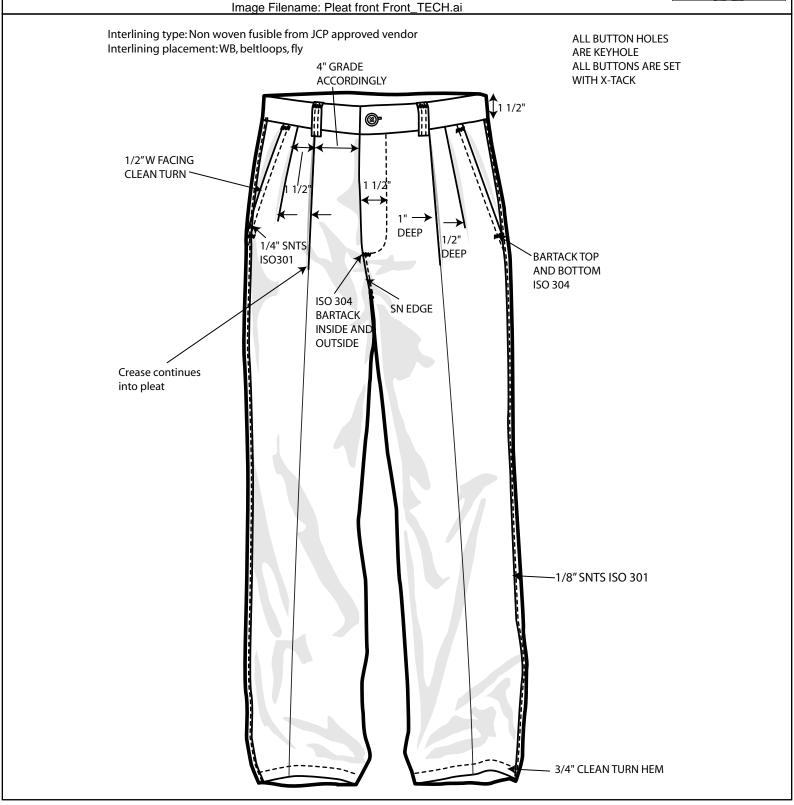
Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT Brand: ST. JOHN'S BAY

Season: Mens Spring 2012 Fashion Pyramid: E

Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:16 PM

Direct Sub #: 514 Product Lifecycle State: Development Related Sample: Image Page Description: FRONT TECH





Date Created: May 23, 2011 1:10:17 PM

Brand: ST. JOHN'S BAY Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT

Season: Mens Spring 2012 Fashion Pyramid: E

Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:16 PM

Product Lifecycle State: Development Direct Sub #: 514 Related Sample: Image Page Description: BACK

Image Filename: BACK.ai





Page 8 of 16

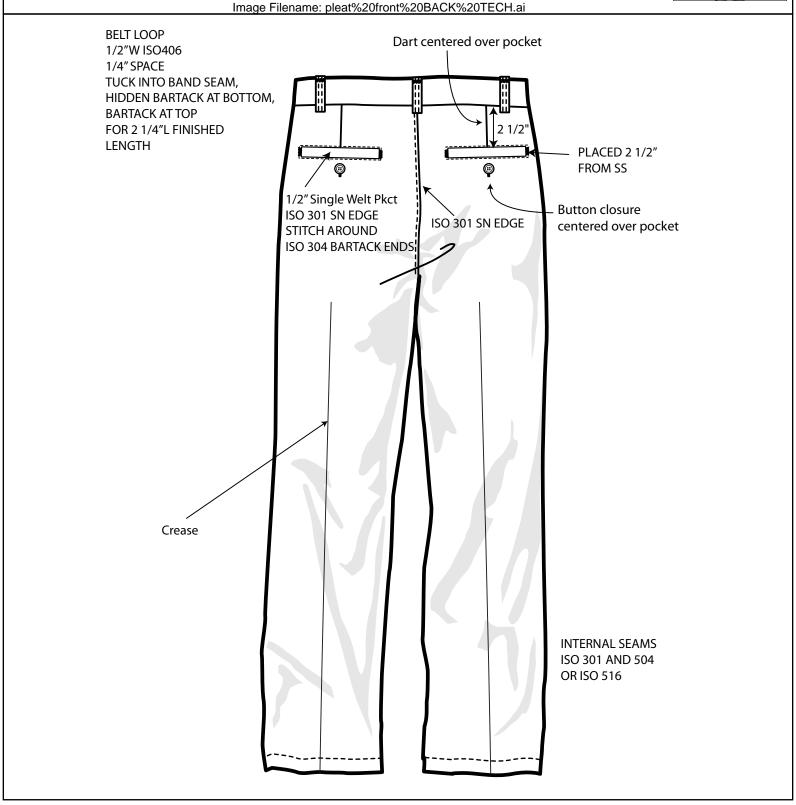
Brand: ST. JOHN`S BAY Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT

Season: Mens Spring 2012 Fashion Pyramid: E

Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:16 PM

Direct Sub #: 514 Product Lifecycle State: Development
Related Sample: Image Page Description: BACK TECH





Date Created: May 23, 2011 1:10:17 PM Page 9 of 16

Brand: ST. JOHN`S BAY Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT

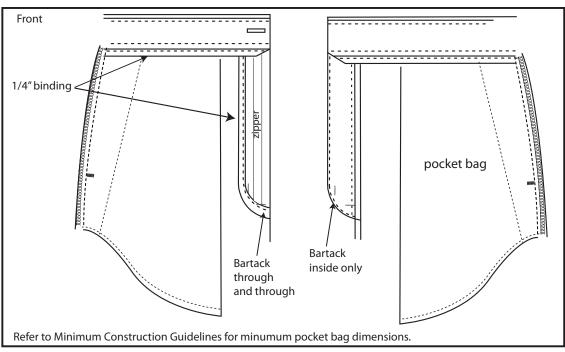
Season: Mens Spring 2012 Fashion Pyramid: E

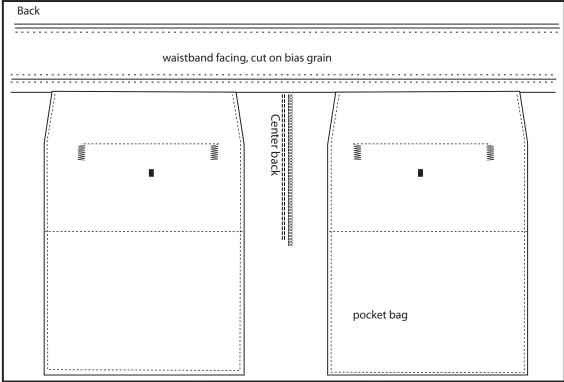
Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:16 PM

Direct Sub #: 514 Product Lifecycle State: Development
Related Sample: Image Page Description: Inside Pant Detail
Image Filename: 30449 inside pant detail.ai



INSIDE PANT DETAIL





Date Created: May 23, 2011 1:10:17 PM Page 10 of 16

Design Image Page

Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT Brand: ST. JOHN'S BAY

Season: Mens Spring 2012 Fashion Pyramid: E

Related Sample:

Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:17 PM Direct Sub #: 514

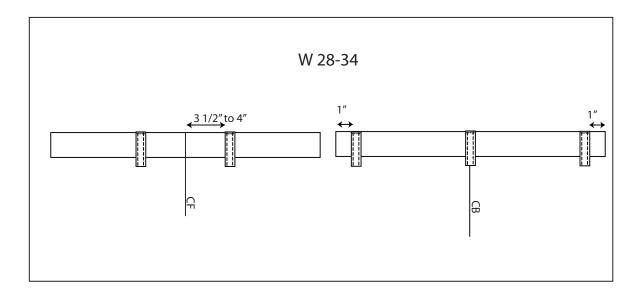
Product Lifecycle State: Development

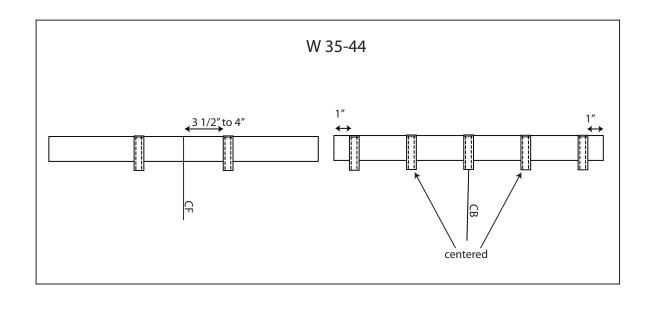
Image Page Description: Reg beltloop placement

Image Filename: SP 12 WF Reg beltloop placement adjustable.ai



Reg belt loop placement





Design Image Page

Brand: ST. JOHN`S BAY Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT

Season: Mens Spring 2012 Fashion Pyramid: E

Related Sample:

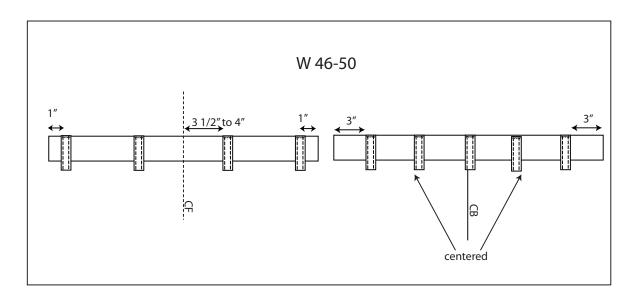
Stores Sub#: 510 Date Spec Created: May 23, 2011 1:10:17 PM Direct Sub #: 514 Product Lifecycle State: Development

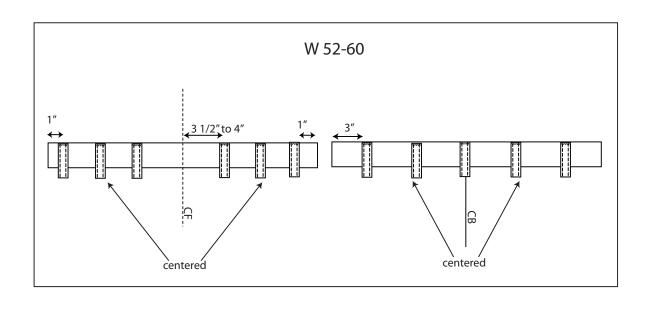
Product Lifecycle State: Development
Image Page Description: Big beltloop placement

Image Filename: SP 12 WF Big beltloop placement adjustable.ai



Big belt loop placement





Bill of Materials

Brand: ST. JOHN`S BAY Product Description: ANNUAL SJB REGS WF

CLASSIC PLEAT

Product Manager: Holly Howard

Season: Mens Spring 2012

Fashion Pyramid: E

Designer: Tiffani M Hudson

Stores Sub: 510 Direct Sub: 514 Date Spec Created: May 23, 2011 1:10:17 PM

Product Lifecycle State: Development

Technical Designer: Cynthia L Fidler Sourcing Manager: John R Rosman



Fabrication

	Primar y	Part Name	Material	Description	Supplier	Mill Reference ID	AVIATOR NAVY	BLACK	BRITISH KHAKI	CLASSIC STONE	DARK OLIVE	Placement/Comments	Quantit y
		Body Fabric	W003276	Twill 3 x 1 7.80 OZ/YD2 100% Cotton	LUCKY TEXTILES GROUP		AVIATOR NAVY	BLACK		CLASSIC STONE		BODY, INTERIOR WAISTBAND, FLY INTERIOR FACING	0
ſ		Pocketing	100% Cotton Herringbone				natural	natural	natural	natural	natural	Pocket Bags	0

Trim

1111111										_		
Primar y	Part Name	Material	Description	Supplier	Mill Reference ID	AVIATOR NAVY	BLACK	BRITISH KHAKI	CLASSIC STONE	DARK OLIVE	Placement/Comments	Quantit y
	BINDING	TC BINDING				NATURA L	NATURA L	NATURA L	NATURA L		Waistband, FLY	0
	Button	Polished Faux Horn, 28 L; ITS: Style: IT 5389, col 12				COLOR 12	COLOR 12		COLOR 12	COLOR 12	CF Waistband	0
		Polished, Faux Horn, 24L; ITS: Style: IT 5389, col 12				COLOR 12	COLOR 12	COLOR 12	COLOR 12	COLOR 12	Back Pockets	0
	Zipper							ANTIQUE BRASS		ANTIQUE BRASS		0
	Thread					DTM	DTM	DTM	DTM	DTM	All seams sewn	0

Date Created: May 23, 2011 1:10:21 PM Page 13 of 16

Bill of Materials

Brand: ST. JOHN`S BAY Product Description: ANNUAL SJB REGS WF

CLASSIC PLEAT

Product Manager: Holly Howard

Season: Mens Spring 2012

Fashion Pyramid: E

Designer: Tiffani M Hudson

Stores Sub: 510 Direct Sub: 514 Date Spec Created: May 23, 2011 1:10:17 PM

Product Lifecycle State: Development

Technical Designer: Cynthia L Fidler Sourcing Manager: John R Rosman



Fabrication

Primary	Part Name	Material	Description	Supplier	Mill Reference ID	JAVA	Placement/Comments	Quantity				
Primary	Body Fabric	W003276		LUCKY TEXTILES GROUP	LQ-K248		BODY, INTERIOR WAISTBAND, FLY INTERIOR FACING	0				
	Pocketing	100% Cotton Herringbone				natural	Pocket Bags	0				

Trim

Irim	AIII										
Primary	Part Name	Material	Description	Supplier	Mill Reference ID	JAVA	Placement/Comments	Quantity			
	BINDING	TC BINDING				NATURAL	Waistband, FLY	0			
	Button	Polished Faux Horn, 28 L; ITS: Style: IT 5389, col 12				COLOR 12	CF Waistband	0			
	Button	Polished, Faux Horn, 24L; ITS: Style: IT 5389, col 12				COLOR 12	Back Pockets	0			
	Zipper					ANTIQUE BRASS		0			
	Thread					DTM	All seams sewn	0			

Date Created: May 23, 2011 1:10:21 PM Page 14 of 16

Bill of Materials

Brand: ST. JOHN`S BAY Product Description: ANNUAL SJB REGS WF

CLASSIC PLEAT

Product Manager: Holly Howard

Season: Mens Spring 2012

Fashion Pyramid: E

Description

Designer: Tiffani M Hudson

Stores Sub: 510 Direct Sub: 514

Hangers

Package Code

Date Spec Created: May 23, 2011 1:10:17 PM

Product Lifecycle State: Development

Technical Designer: Cynthia L Fidler

Sourcing Manager: John R Rosman

Size Variation

Placement



Comments

Packaging & Labeling

Package Code	Description	Supplier	Size Variation	Placement	Comments
	·	••			
					Woven Label SJ-01-701-A. Placement: CB waistband, sew all
SJ-01-701-A	Label SJ-01-701-A				4 sides with matching thread.
BR-07-343-A	Matchbook BR-07-343-A				Matchbook BR-07-343-A. Placement: Fold, center, tack (2) over wearer's right pocket. Designate waist and inseam on folded edge and face of ticket.
3B11A1	Label 3B11A1				Size/Cont/Orgin/RN Care Label 3B11A1. Placement: Insert into bottom edge of wearer's left front waistband 3" over from fly lining edge. Color to match main label. English on front, Spainish on back.
SJ-01-703-B	Flasher SJ-01-703-B				Updated Pocket Flasher SJ-01- 703-B for Fall '11 going forward. Attach to wearer's right pocket.
P005249					Trouser Fold. PROFILE QUAD- WITH FLY FOLD TO THE RIGHT. POCKET FLASHER FACE UP. POLY BAG AND PACK ACCORDING TO PUBLISHED GUILDLINES.
SJ-01-704-A	Wrapper SJ-01-704-A				Size Wrapper SJ-01-704-A. PLACE SIZE WRAPPER LENGHWISE AT BOTTOM OF FOLD TO THE LEFT OF CENTER SEAM. FOLD SIZE WRAPPER IN 1/2 AROUND FOLD'
Ticketing					
Package Code	Description	Supplier	Size Variation	Placement	Comments

Supplier

Date Created: May 23, 2011 1:10:21 PM Page 15 of 16

Packaging and Labeling Placement Image Page

Brand: ST. JOHN`S BAY

Product Description: ANNUAL SJB REGS WF CLASSIC PLEAT

Season: Mens Spring 2012

Fashion Pyramid: E

Stores Sub#: 510 Direct Sub #: 514 Date Spec Created: May 23, 2011 1:10:21 PM

Product Lifecycle State: Development Image Page Description: PACKAGING Image Filename: PACKAGING.jpg



